



# Impact Report

## 2024-2025





## A Message From Simon



For 74 years, Good Samaritan has been writing the story of how our neighbors' lives have changed through the support of our friends, partners, and other stakeholders. The Episcopal Diocese of West Texas, the City, and the Community Chest, as well as churches and individual donors throughout central and south Texas raised the funds for the construction of our first building on the corner of Saltillo and 19th Street in 1951.

A second chapter in this story continues with the initiation of social service and educational programs aligned with the community's needs. Our core programs in early childhood education, youth development, and parent education support our neighbors in their quests to complete their educational journeys and join the workforce. Our persistence has enabled us to provide tools and resources that are high-quality and evidence-based, has begun the careers of thousands of educators, social workers, researchers, medical professionals, architects, media personalities, and so many others raised on the West Side and the Rio Grande Valley.

The final chapters of this story are still being written each day, each month, and each year. Every child that matriculates to the next grade in school or graduates from high school or completes a postsecondary program illuminates our community. Every parent that participates in a parent engagement class is making a personal commitment to invest in themselves and their child. Seniors who support us as volunteers are not just expressing thanks for the support they received earlier in life; they are expressing love for their neighbors in tangible ways. Neighbors helping neighbors.

We are deeply grateful to you, our partners and supporters who make it possible for us to provide access to quality education, essential resources, and compassionate services that help families overcome barriers to economic stability.

Your support remains the foundation that empowers individuals and allows our neighbors to flourish. In our 2024–2025 Impact Report, we share some of the moments that reflect the heart of our mission and the progress we've made together. The stories within these pages highlight the strength, hope, and promise that caring communities create. Thank you for continuing to believe in and walk with us on this journey.

In service,

*Simon G. Salas*

Simon Salas  
Chief Executive Officer  
Good Samaritan Community Services

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**Jacqueline Guzman**  
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**Mercedes Moreno**  
Senior Director of Development & Communications



**Rebecca Garcia**  
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Stay connected with us as we embark on highlighting our work in the last 74 years.  
Scan the QR code to visit our live landing page updated daily.



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# Mission Statement

Our Mission is: "to serve as a catalyst for change, supporting youth, individuals, and families by providing excellent community services to overcome economic poverty". Guided by our mission, our Vision has evolved over the years - we "Empower Communities To Thrive".

Founded by the Episcopal Diocese of West Texas in 1951 to serve a community known then as the "Death Triangle", Good Samaritan's early focus was to improve the health and education outcomes of the growing West Side neighborhood surrounding the corner of West 19th and Saltillo Streets.

Today, we still focus on our neighbors' health and educational needs with specialized programs that serve infants, children, individuals, and families. We create value for our neighbors and the stakeholders that support our services because we are community-based, serve community-driven educational opportunities and needs, and focus on outcomes that increase access to economic stability for individuals and families.



# Strategic Goals

## STRATEGIC GOAL 1

Expand a strategic funding model that ensures long-term sustainability

## STRATEGIC GOAL 2

Provide high-quality programs based on need that empower communities to thrive.

## STRATEGIC GOAL 3

Enhance the scope of our mission with the Episcopal Diocese of West Texas.

## STRATEGIC GOAL 4

Ensure the board and staff have the skills and tools needed to fulfill our mission.

# Family Development Services

Good Samaritan is a nonprofit organization, United Way agency, and neighborhood anchor providing comprehensive services to over 3,000 low-income individuals annually and has been a primary social service resource for residents of the west side of San Antonio, for more than seven decades.

The comprehensive services provided by Good Sam through its early intervention programs for infants, children, youth, and adults have helped individuals and families break the cycle of poverty in San Antonio's most historically underserved zip code for decades. Our holistic approach to serving families begins by assessing the needs of every person in a family, from infants to children to youth, to parents and grandparents, and aligning needs to resources

This one-stop-shop direct service and referral approach allows us to be agile in meeting clients' needs, whether on our main campus or via a referral. Participants served by our Family Development Services Department are supported by one or more of the following programs:

## Child Development Services

- Good Sam's Early Head Start programs serves infants 6 weeks - 3 years (AVANCE as a primary partner)
- La Escuelita Early Learning Program serves children from 18 months - 5 years
- Parents as Teachers Home visiting program supports parents prenatally and with children & infants - 5 years old



**Santa Reyes, M.Ed.**  
*Director of Early Childhood Programs*



**Carol Cortes**  
*Parents as Teachers Program Manager*



## Family Development Services

- Senior Center hosts a Social Intervention program for Older adults and wellness services such as a Senior Nutrition Program for adults 60 years old and above
- Adult Programming & Education promotes parent education and feeding individuals and families in partnership with the San Antonio Food Bank and Meals on Wheels
- Emergency Food Pantry services are offered to reduce food insecurity



# La Escuelita Early Learning Program

## Child Development Services

Since joining Good Sam's Early Learning Program, Samantha has seen tremendous growth in her daughter Eris. Eris is learning how to express her feelings, take turns, stand in line, and build friendships with children her age. These social and emotional skills, paired with a strong academic foundation, are preparing her for a smooth transition to school. In a smaller classroom setting, she is also gaining confidence and independence.

For Samantha, having Eris at Good Sam brings peace of mind. *"It's such a relief knowing my child is safe here. Even if she cries some mornings, she's always greeted with so many cheerful 'good mornings' on the way to class, and she comes home happy, talking about Ms. Rosa and Ms. Bridgette."*

**The program also makes childcare more accessible. *"I don't qualify for daycare assistance, so the weekly tuition being noticeably lower than most, plus the option for part-time care, has made a huge difference. It allows me to work early shifts instead of nights, which means more time with my family."***

Samantha credits the positive, supportive staff for the difference she sees in Eris and in her own peace of mind. *"Her teachers truly care about her, and that helps me go to work without worry. I'm grateful she's building such meaningful relationships here."*



*Eris, 3*



# Senior Center

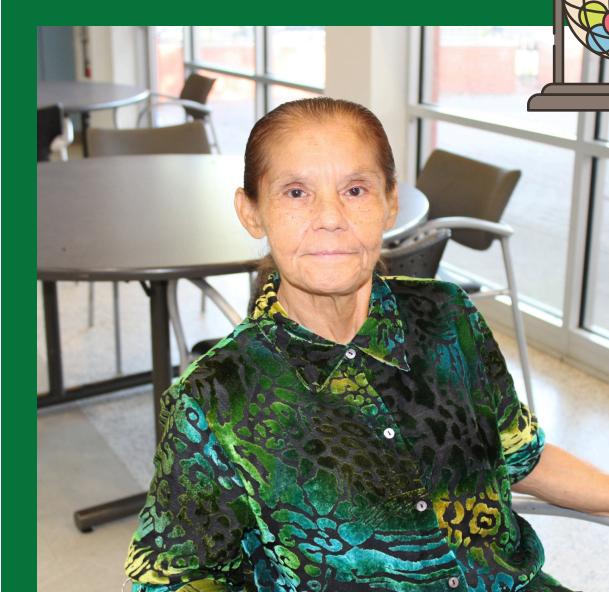
## Family Development Services

Irene joined Good Sam's Senior Center because it was close to home, but she quickly discovered how much it would change her life. Here, she enjoys making friends, participating in activities such as arts and crafts, and learning from guest presenters. Warm meals bring comfort, especially since she lives alone.

After losing both her husband and son, Irene felt heartbroken and ready to give up. *"Then I started talking to staff, and they were so warm and supportive. Over this past year, they helped me find my way back."*

Now, Irene has a renewed sense of belonging.

**"Instead of sitting at home feeling sad, I get to spend my days with friends, sharing laughter and activities. Good Sam truly makes my days brighter. It's more than just a center, it's a place where friendships are made and everyone feels welcome."**



*Irene Altamira*



# Youth and Teen Services

## San Antonio

Good Sam is a catalyst for change, supporting youth, individuals, and families by providing excellent community services to overcome economic poverty. Another resource we offer to the children and youth in our community is provided by our Youth and Teens Services Department, which serves youth between the ages of 6 and 18.

Today, we have expanded to offer programs that foster growth and development through three areas of focus: (1) Support Educational Achievement, (2) Encourage Healthy Decisions, and (3) Engage Families through the Raising Highly Capable Kids curriculum, which utilizes the Search Institute's Family Assets Framework.

Students in San Antonio have the opportunity to become involved with the following:

### In-School Services

- Asset Building for Clients includes weekly lessons and activities that promote personal growth
- College and Career Readiness supports youths' transition into post-secondary education or the workforce

### Out-of-School Services

- After-school programming is an academic support program for children aged 6 -18 years old, including Youth Case Management
- The Youth Advisory Committee (YAC) serves as a platform for youth to explore their interest, find their voice, and contribute to their community
- Community Learning Center (CLC) access for learning through our ATT partnership with high-speed, on-demand internet services.
- Camp Good Sam is a six-week summer learning program at our San Antonio campus



**Victoria Morales**  
Youth & Teens Program Manager



# Youth and Teen Services

## Brownsville

Good Sam serves South Texas at our Brownsville location, where youth and families are supported through in-school and out-of-school services. We recognize that children and youth are the most important part of our future community, and our goal is to help them acquire the life and academic skills necessary for personal success.

Today, we have expanded to offer programs that foster growth and development through three areas of focus: (1) Support Educational Achievement, (2) Encourage Healthy Decisions, and (3) Engage Families through the Raising Highly Capable Kids curriculum, which utilizes the Search Institute's Family Assets Framework.

Middle and High School Students in Brownsville have the opportunity to become involved with the following:

### In-School Services

- Asset Building for Clients includes weekly lessons and activities promoting personal growth
- Additional programming through VEX Robotics, Sports and Fitness programs

### Out-of-School Services

- The Youth Advisory Committee serves as a platform for youth to explore their interest, find their voice, and contribute to their community
- Programming to support Post High School Readiness.
- Camp Good Sam is a six-week summer learning program at our Brownsville campus



**Abril Huerta**  
*Youth and Teens Program Manager - Brownsville*



# Youth & Teens

## San Antonio

Dannica has been a part of Good Sam for four years, where she has grown both academically and personally. She has strengthened her reading skills, mastered multiplication tables, and even learned how to create a menu with prices. Her favorite part of this program is the people. "I love spending time with my teachers and playing tag with my friends," she says. Ms. Olivia, in particular, has been a big inspiration. "She is super kind and helps me with my homework."

Some of Dannica's favorite memories include field trips, playing on the playground, and events like Fright Night, where she enjoys games, candy, and food with friends. Through her time at Good Sam, she has also learned important life lessons, how to be respectful, follow rules, and show kindness to others.

"If Good Sam didn't exist, I would have to walk home and I wouldn't have met my friends—or my best friends," she shares. She also wants people to know about the generosity of the program: "Good Sam gives free food, presents, and school supplies."



Dannica, 9

# 2024-2025

## Year In Review

### September 2024

- Valero donated 900 bags of school supplies for our community, in support of the United Way Campaign

### October 2024

- Fright Night was a spooky success, supporting more than 500 youth, providing them a safe place to enjoy fun activities and participate in games
- Parents as Teachers, Good Sam, was awarded the Blue Ribbon Affiliate Award

### November 2024

- In partnership with Computdot and AT&T, we provided 175 laptops to our community to support

### December 2024

- Good Sam distributed 800 holiday bags and H-E-B Turkey Vouchers to community members
- H-E-B supported Good Sam with \$125,000 for our Child Development Services

### January 2025

- Good Sam hosted a resource fair to support a new semester with new school supplies

### February 2025

- Good Sam attended and presented at the Diocese of West Texas Annual Council in San Marcos, TX

### March 2025

- We hosted more than 75 students during Spring Break camp across San Antonio and Brownsville sites

### April 2025

- Good Sam hosted Earth Day with community partners, alongside UT Health San Antonio

### May 2025

- More than 12,000 meals have been distributed, throughout our programs, since January 2025

### June 2025

- Camp Good Sam hosted more than 300 students across San Antonio and Brownsville sites
- Partnership between YWCA, hosted 'Esta Caliente' a hands-on workshop focused on local environmental health topics; urban heat islands, plastic waste, tree planting, and disaster preparedness

### July 2025

- Camp Good Sam sent 85 kids to Camp Campers to experience a week-long adventure in Waring, TX

### August 2025

- Good Sam hosted a Back-To-School-Bash that served more than 700 students and distributed over 10,000 units of supplies
- American Heart Association supported our Senior Center with a sponsorship, in partnership with Valero, a new blood pressure machine to promote heart health and wellness

# Good Sam Partnerships



San Antonio Council on  
Alcohol & Drug Awareness



American  
Heart  
Association.®



EPISCOPAL DIOCESE  
of West Texas



UT Health  
San Antonio



**Children's Chorus**  
of San Antonio



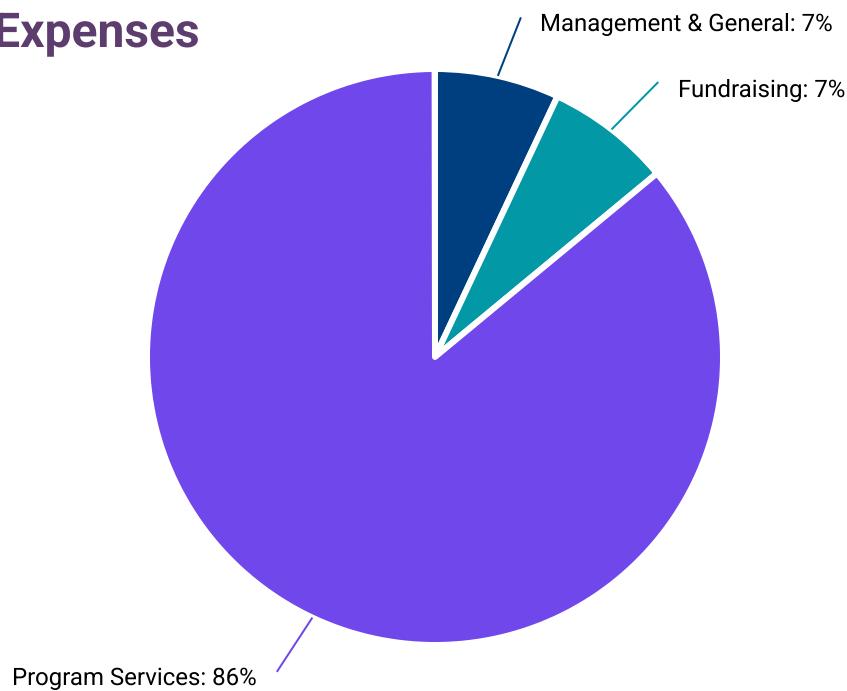
AN EARLY COLLEGE DISTRICT  
**BROWNSVILLE**  
INDEPENDENT SCHOOL DISTRICT



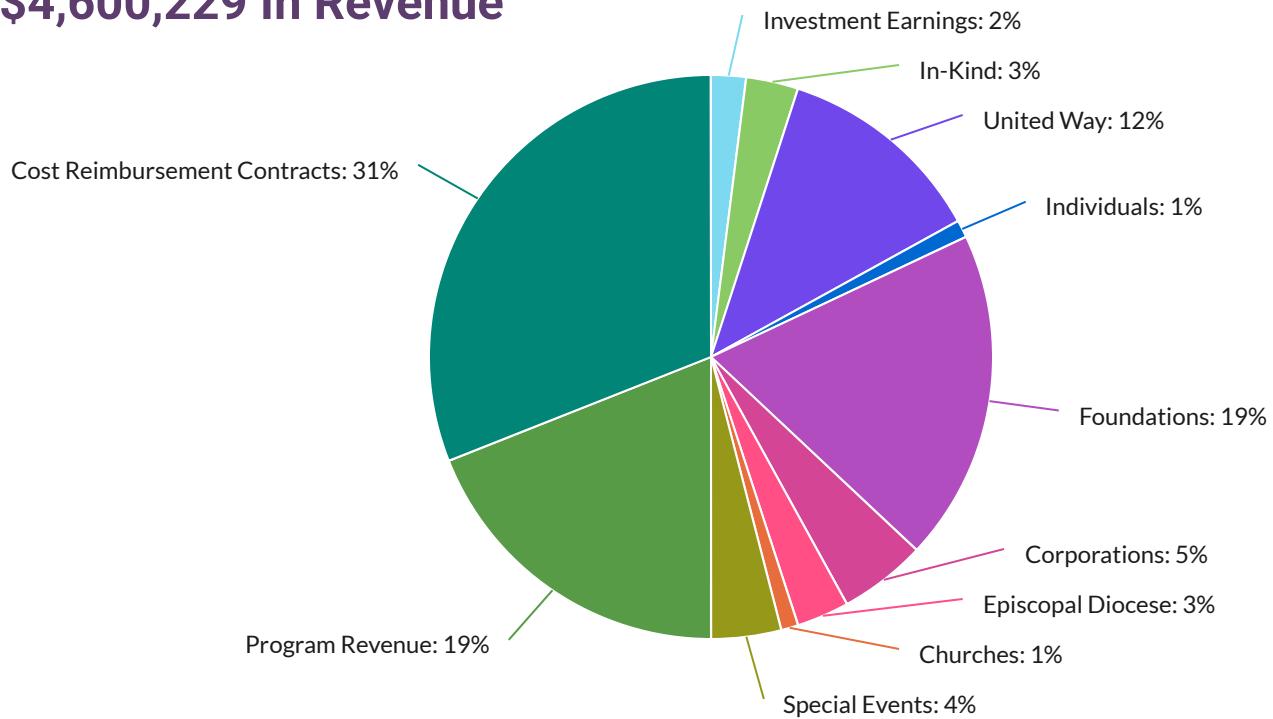
\*Partnerships include year long programming and services with organizations

# 2024 - 2025 Fiscal Year Summary

**\$4,278,421 In Expenses**



**\$4,600,229 In Revenue**

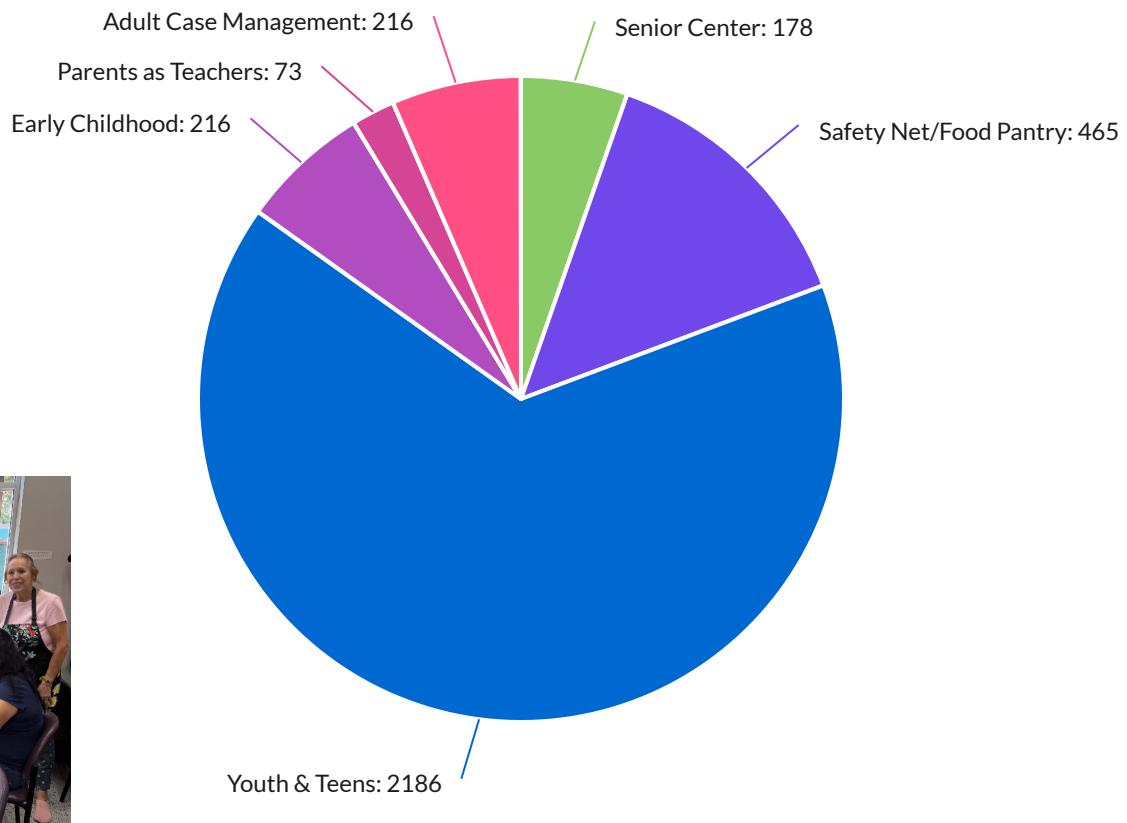


\*Includes pledged revenues recognized but not yet received.

# Community Impact

Our "home" of 74 years is supported by the Episcopal Diocese of West Texas and other partners, including local foundations, corporations, churches, and individuals. Our partnerships with the city, state, the United Way, and other entities also focus on programs and services that alleviate health and educational inequity.

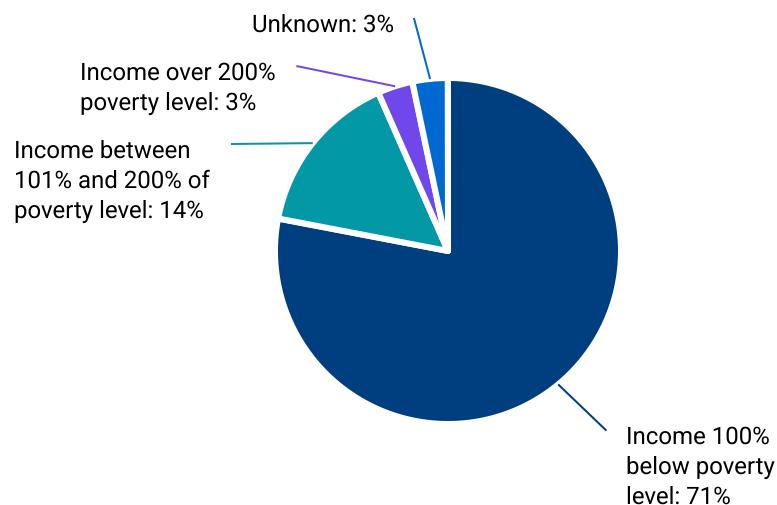
This past year, we provided comprehensive services to 3,045 individuals and 2,513 families in San Antonio and South Texas.



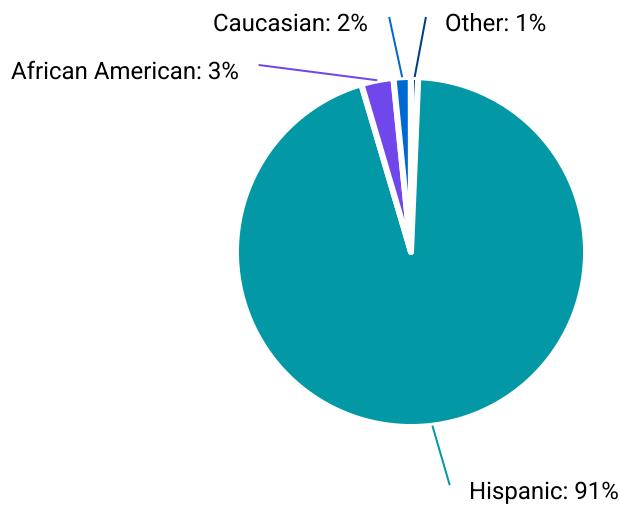
**3,045  
Individuals  
Served**

# Client Demographics Impact

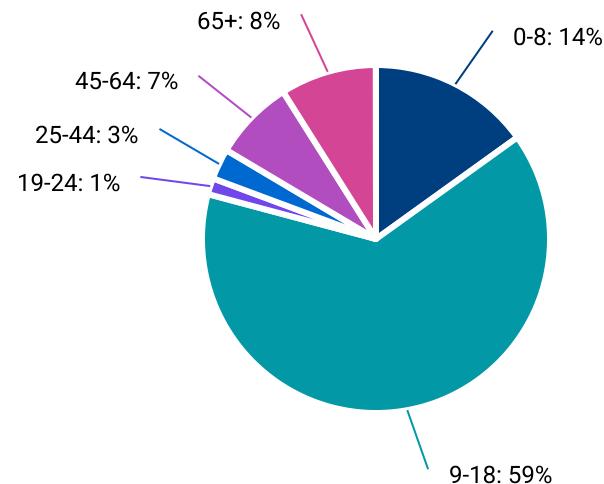
## INCOME LEVELS OF THOSE SERVED



## ETHNICITY



## AGE



# Donor Recognition

## FOUNDATIONS

Abe Gruber Memorial Fund  
A.S. Gage Foundation  
Beere Family Charitable Gift Fund  
Betty Stieren Kelso Foundation  
Blue Cross Blue Shield  
Carl C. Anderson Sr. & Marie Jo Anderson Charitable Foundation  
Catalyst Education  
Circle Bar Foundation  
Faye L. and William L. Cowden Charitable Foundation  
Hayden Family Fund  
H-E-Butt Foundation  
James Avery Artisan Jewelry  
Klinck Foundation  
Joan and Herb Kelleher Charitable Foundation  
John R. & Greli N. Less Charitable Trust  
LBJ Family Foundation  
Marion D. Bell Charitable Fund

Myra Stafford Pryor Charitable Trust  
Nancy Smith Hurd Foundation  
San Antonio Area Foundation  
Shield-Ayres Foundation  
Southwest Community Foundation  
Texas Mutual Insurance Company  
The Charity Ball Association of San Antonio  
The Dooley Family Foundation  
The Edouard Foundation, Inc.  
The Greehey Family Foundation  
The Harvey E. Najim Charitable Foundation  
The Nancy Smith Hurd Foundation  
The Raul Tijerina, Jr. Foundation  
The Texas Cavaliers Charitable Foundation  
The Vaughan Foundation  
UP Partnership  
Tx Partnership  
Valero Texas Open – Benefit For Children  
Valley Baptist Legacy Foundation

## PARTNERSHIPS

ADKF  
American Heart Association  
AT&T  
AVANCE - San Antonio  
Barrio Girls  
Bexar County Clerk - Lucy Adame-Clark  
Bexar County Commissioner - Justin Rodriguez  
Bexar County District Clerk - Gloria Martinez  
Bexar County Judge - Peter Sakai  
Bibliotech  
Big Sun Solar, LLC  
Bolner's Fiesta Products  
Broadway Bank  
Camp Capers  
Cavender Buick Co.  
Cavender Cares  
Chamberlin College of Nursing  
China Express  
City of San Antonio  
Community Catalyst  
Community First Health Plans  
Computdot  
CPS

Dennis K Drake Law  
Farm Bureau Bank  
Facial Identity  
Frost  
G Partners Realty  
Ghost Town Survivors  
Grandparents Raising Grandkids  
Growler Exchange  
H-E-B  
H-E-B Tournament of Champions  
Hoelscher Law Group  
Howard Energy  
Holt Group  
Honey Baked Ham  
JC Food Mart  
Julian Gold  
Kelly Wade Jewelers  
Kiolbassa  
Mambo Seafood  
Marsh & McLennan Agency LLC  
Marathon Petroleum  
Maverick Whiskey Distilling  
McDonalds  
Methodist Healthcare Ministries  
Meals on Wheels San Antonio

Norton Rose Fulbright  
Over The Top Cake Supplies  
Opportunity Home  
Overland Partners  
Paloma Blanca Mexican Cuisine  
QuickTrip  
Raising Cane's  
San Antonio Food Bank  
San Antonio Missions  
Sarma Charitable Foundation  
St. Mary's University Alumni Association  
Taco 16th Street  
Terry Black's BBQ  
Texas Partnership for Out of School Time - OST CARES  
The Crescent Salon  
The Nonprofit Council  
TRUIST  
United Way of San Antonio and Bexar County  
UP Partnership  
UT Health San Antonio  
UTSA  
Valero  
Vitali USA LLC

# Donor Recognition

## INDIVIDUALS

Aaron D. Zamora	Debra Spears	Jenny Austin	Mallory Belt
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# Donor Recognition

## INDIVIDUALS

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Episcopal Church of the Holy Spirit  
Episcopal Diocese of West Texas  
First Baptist Church SA  
Good Shepherd Episcopal Church  
St. Andrew's Episcopal Church  
St. David's Episcopal Church  
St. Luke's Episcopal Church  
St. Mark's Episcopal Church  
St. Mark's Episcopal Church - Daughters of the King  
St. Peter's Episcopal Church Women  
St. Stephen's Episcopal Church



As we look toward the year ahead and celebrate our 75th anniversary, we are reminded that your investment makes this possible. Thank you for being part of our Good Sam family and for continuing to believe in the power of community.

Your generosity empowers us to continue serving as a catalyst for change, ensuring that every person who walks through our doors finds opportunity, support, and the promise of a better tomorrow. As we look ahead, we are excited to continue building on this momentum.

We invite you to stay connected by following us to stay updated with our latest events, stories of impact, and special ways to get involved through volunteerism or a visit to our campus.

All my best,



**Chela Solis**  
Marketing & Communications Manager

**Connect with Us!**



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