



GOOD
SAMARITAN
COMMUNITY SERVICES
Changing Lives Since 1951



Impact Report 2023-2024

MESSAGE FROM THE CEO

Dear Friends,

For 73 years, Good Samaritan has embraced our neighbors supporting their drive and desire to lead a better life. We are proud to stand alongside those that clean our streets, stock our store shelves, teach our children, and do the work that contributes to building community. Many thanks to our trusted partners who enable us to serve by providing equal access to quality health and human services, educational supports to the children and youth in schools, and other important prevention and intervention services such as access to food. The resources and services we provide are the foundation that empowers families and enables communities to thrive.

In our 2023 - 2024 Impact Report, we share some of the moments that have enriched our work, and our neighbors lives, and that are leading the way forward in the upcoming year. The following snapshots of our work tell a story of a community that we want everyone to experience, where all people have the opportunity to be healthy, whole, and safe. Thank you for joining us in that journey.

In service,



Simón Salas
Chief Executive Officer & President



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Cynthia Cardenas | Senior Director of Family Services
Amanda James | Senior Director of Youth and Teens Services
Elva Castañeda | Senior Director of Human Resources
Rebecca Garcia | Senior Director of Finance
Mercedes Moreno | Senior Director of Development & Communications
Jacqueline Guzman | Board Liaison & Executive Assistant

To learn more about our team, please visit:
<https://goodsamaritancommunityservices.org/staff/>

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MISSION STATEMENT

Our Mission is: "to serve as a catalyst for change, supporting youth, individuals, and families by providing excellent community services to overcome economic poverty". Guided by our mission, our Vision has evolved over the years - we "Empower Communities To Thrive".

Founded by the Episcopal Diocese of West Texas in 1951 to serve a community known then as the "Death Triangle", Good Samaritan's early focus was to improve the health and education outcomes of the growing West Side neighborhood surrounding the corner of West 19th and Saltillo Streets.

Today, we still focus on our neighbors' health and educational needs with specialized programs that serve infants, children, individuals, and families. We create value for our neighbors and the stakeholders that support our services because we are community-based, serve community-driven educational opportunities and needs, and focus on outcomes that increase access to economic stability for individuals and families.



STRATEGIC GOALS

STRATEGIC GOAL 1

Expand a strategic funding model that ensures long-term sustainability

STRATEGIC GOAL 2

Provide high-quality programs based on need that empower communities to thrive.

STRATEGIC GOAL 3

Enhance the scope of our mission with the Episcopal Diocese of West Texas.

STRATEGIC GOAL 4

Ensure the board and staff have the skills and tools needed to fulfill our mission.

FAMILY DEVELOPMENT SERVICES

Good Samaritan is a nonprofit organization, United Way agency, and neighborhood anchor providing comprehensive services to over 3,500 low-income individuals annually and has been a primary social service resource for residents of the near-west side of San Antonio, for more than seven decades.

The comprehensive services provided by Good Sam through its early intervention programs for infants, children and youth have helped individuals and families break the cycle of poverty in San Antonio's most historically underserved zip code for decades. Our holistic approach to serving families begins by assessing the needs of every person in a family from infants to children to youth, to parents and grandparents and aligning needs to resources

This one-stop-shop direct service and referral approach allows us to be agile in meeting client's needs, whether on our main campus or via a referral. Participants serviced by our Family Development Services Department are supported by one or more of the following programs:

Child Development Services

- Good Sam's Early Head Start programs serves infants 6 weeks - 18 Months (AVANCE as a primary partner).
- La Escuelita Early Learning Program serves children from 18 months - 5 years.
- Parents as Teachers Home visiting program supports parents prenatally and with children & infants - 5 years old.

Family Development Services

- Senior Center hosts a Social Interventional program for Older adults and wellness services such as a Senior Nutrition Program for adults 60 years old and above.
- Adult Programming & Education promotes parent education. Food Security, feeding individuals and families in partnership with the San Antonio Food Bank and Meals on Wheels.
- Emergency Food Pantry services are offered to reduce food insecurity.



Cynthia Cardenas
Senior Director of Family Services



Parents as Teachers

Desiree is a single mother who found a network of support when she enrolled her two children in Good Sam's, Early Head Start Program, in January 2021. Working full-time and raising two young children comes with its challenges when trying to find the best early childhood education program. Like many parents she was trying to find a balance, when she was invited to join the Parents as Teachers (PAT) Program. The PAT program supports Desiree in multiple ways, including monthly visits from her Parent Educator, Rebekah. Together, they work on activities for the children and explore positive parenting techniques, that have helped Desiree create a nurturing, self-aware environment at home.

Through the PAT Program, Desiree has learned how to help her children develop their motor and social skills, emotional resilience, and increase their preschool readiness. Good Sam has given Desiree the tools to break generational cycles and rewrite her future, and the ability to raise resilient, confident children. She encourages other parents to join the PAT program, not only for the child's development but for the immense support and village that makes you feel welcome.







Senior Center

At 74, Maria found herself feeling isolated after retiring from her career as a medical billing professional. Having lost her husband and with her children having moved away, Maria struggled with loneliness and depression. But everything changed when she joined the Good Samaritan Senior Center in 2010. Here, she found a welcoming community full of life, support, and activities like yoga, Zumba, and Tai Chi. She even started a knitting class to make hats for hospital patients. Most importantly, Maria found where she belongs - a place that gives her purpose and joy.

“I’m grateful to have a safe place to meet people and stay active and busy. Life can be hard when you grow old and feel no one likes you anymore. Good Sam makes us feel like we belong and still have a purpose.”



YOUTH AND TEEN SERVICES

Good Sam is a catalyst for change, supporting youth, individuals, and families by providing excellent community services to overcome economic poverty. Another resource we offer to the children and youth in our community is provided by our Youth and Teens Services Department, which serves youth between the ages of 6 and 18.

We recognize that children and youth are the most important part of our future community, and our goal is to help them acquire the life and academic skills necessary for personal success. Since Good Sam's inception, our goal has always been to provide a healthy and safe environment. Today, we have expanded to offer programs that foster growth and development through three areas of focus, (1) Support Educational Achievement, (2) Encourage Healthy Decisions, and (3) Engage Families through the Raising Highly Capable Kids curriculum which utilizes the Search Institute's Family Assets Framework.

Students in San Antonio and Brownsville have the opportunity to become involved with the following:

In-School Services

- Asset Building for Clients includes weekly lessons and activities promoting personal growth.
- College and Career Readiness support youths' transition into post-secondary education or the workforce.

Out-of-School Services

- After-school programming is an academic support program for children 6 - 18 years old, to include Youth Case Management.
- Youth Advisory Committee serves as a platform for youth to explore their interest, find their voice and contribute to their community.
- Camp Good Sam is a six week summer learning program at our Brownsville and San Antonio campuses.



Amanda James
Senior Director of Youth and Teen Services




Community Engagement

Originally from El Paso, Aulton moved to San Antonio to attend St. Mary's University. Aulton is Good Sam's Community Engagement Coordinator.

He says the most rewarding part of his job is knowing that everyone at Good Sam is here for the right reasons: to help and uplift those who need it most. He's passionate about strengthening our Community Catalysts Alumni Group and expanding the Barrio Network so that our impact will continue for generations to come.

"Watching young people grow into strong and confident leaders, ready to take on the world, is a privilege."



GOOD SAMARITAN ACHIEVEMENTS



Trauma Informed Care

Certified Level 1 Trauma Informed Care Organization, achieved in the summer of 2024.

Accredited by 
National Institute of Senior Centers

Senior Center Accreditation

Accredited Senior Center by the National Institute of Senior Centers since 2008.



Parents as Teachers (PAT)

Parents as Teachers (PAT) Home Visiting Program, Blue Ribbon Affiliate - National PAT Network, 2024.

SAN ANTONIO
BAR ASSOCIATION

Distinguished Service Award

Probate, Guardianship, and Estate Planning Section of the San Antonio Bar Association, 2023.



Texas Rising Star

As a licensed center, Good Sam is a Texas Rising - Star certified child development center offering programs that enhance learning and growth, 2022.

ADMINISTRATION FOR
CHILDREN & FAMILIES

Health and Human Services Award

Children's Bureau Champions Award for Building Community Capacity, 2019.



Summer Learning Program

Nationally Recognized Summer Learning Program - Best Summer Learning Program in the country, National Summer Learning Association, 2017

GOOD SAMARITAN PARTNERSHIPS



United Way of San Antonio and Bexar County



2023-2024 FISCAL YEAR SUMMARY

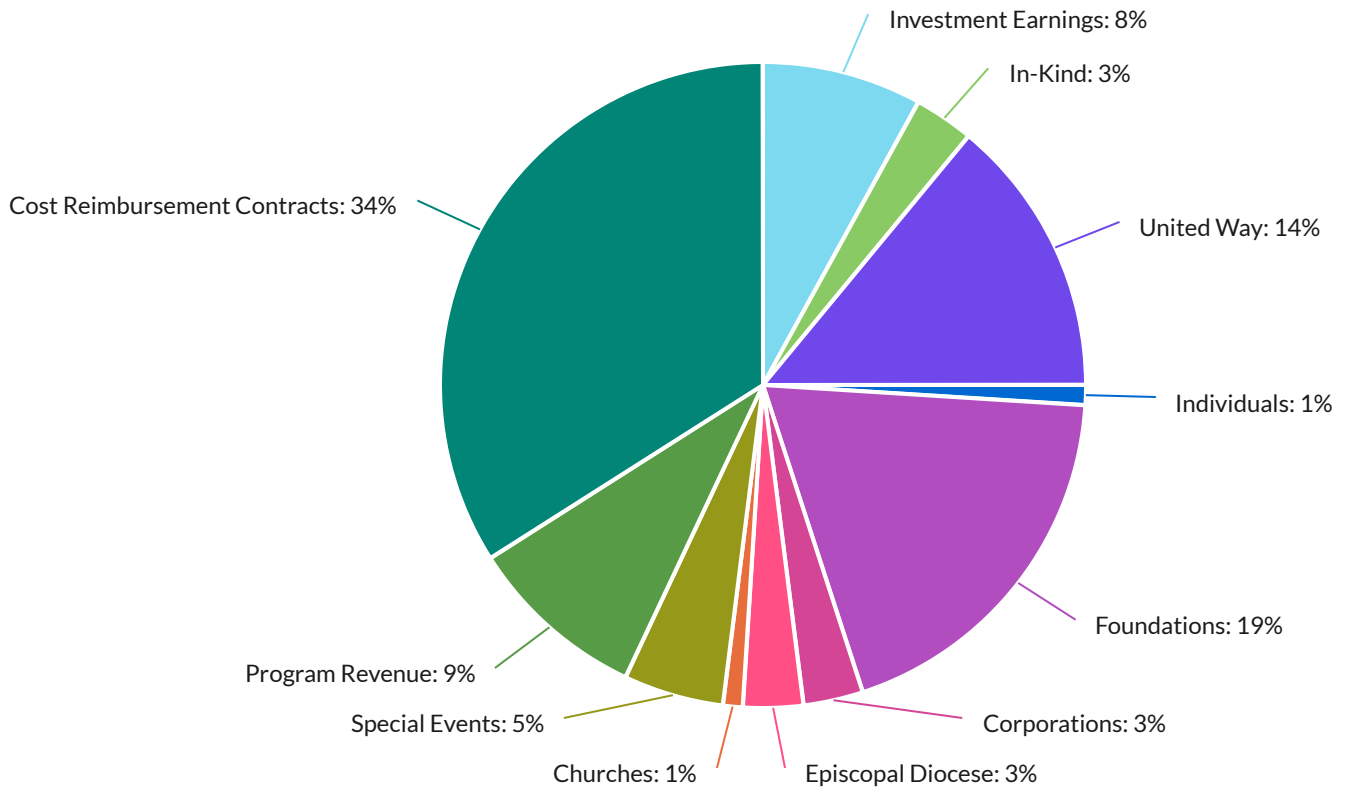
VOLUNTEER IMPACT

117

INDIVIDUALS
DONATED THEIR TIME



\$4,410,685 In Revenue

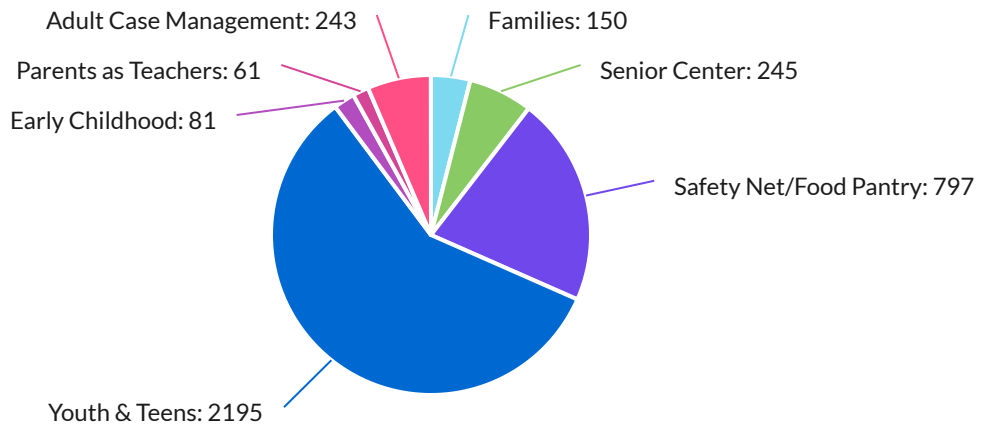


COMMUNITY IMPACT

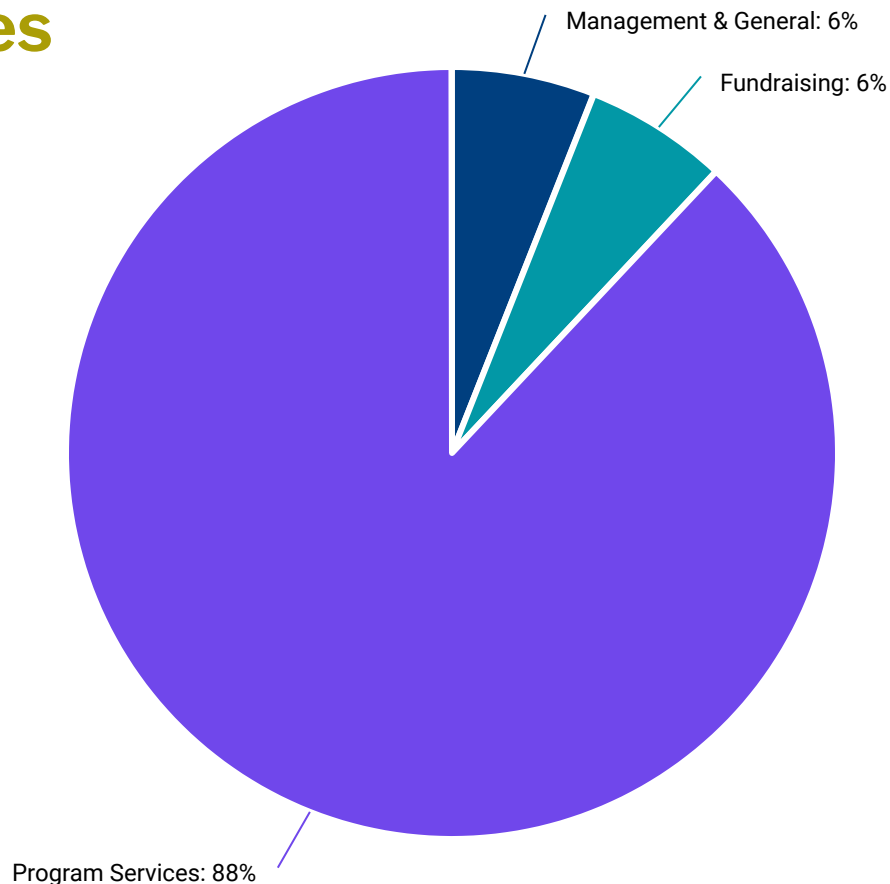
Our "home" of 73 years is supported by the Episcopal Diocese of West Texas and other partners, including local foundations, corporations, churches, and individuals. Our partnerships with the city, state, the United Way, and other entities also focus on programs and services that alleviate health and educational inequity.

This past year, we provided comprehensive services to 3,622 individuals and 1,100 families in San Antonio and South Texas

3,622 Individuals Served

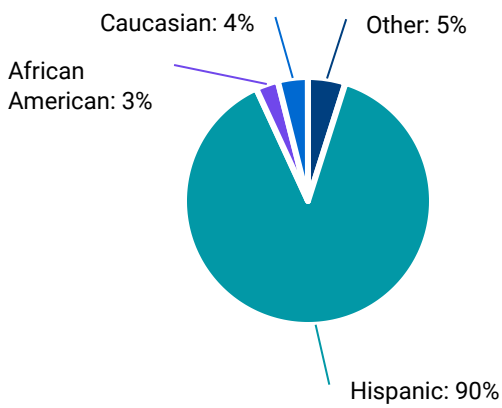


Expenses

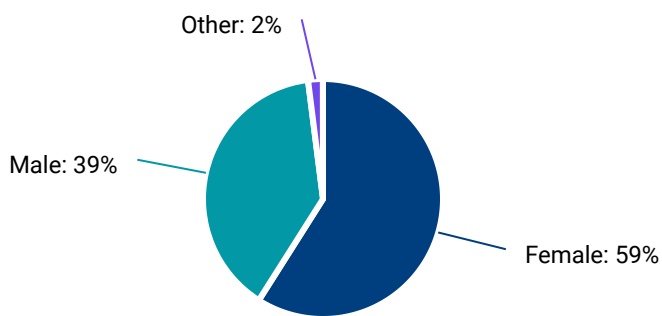
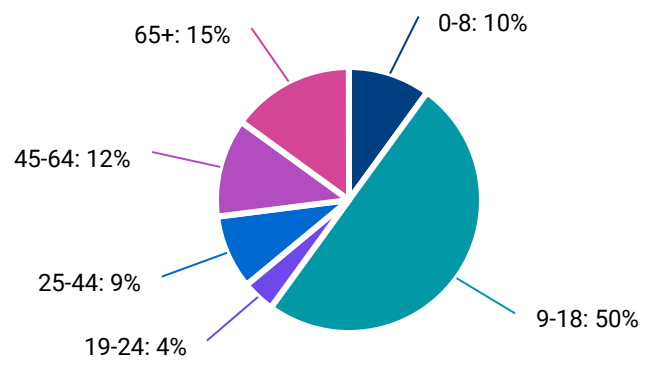


CLIENT DEMOGRAPHIC IMPACT

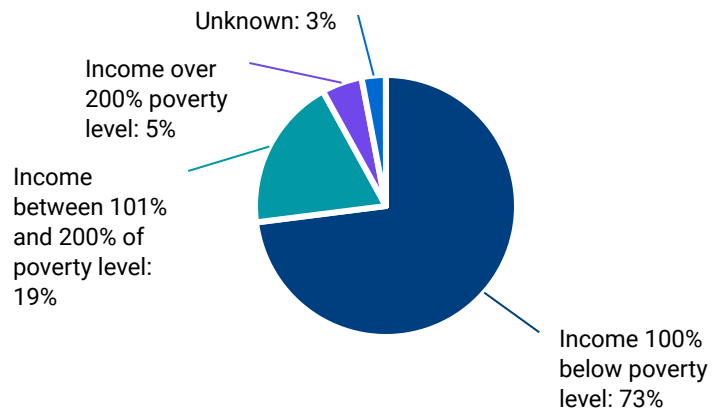
ETHNICITY



AGE



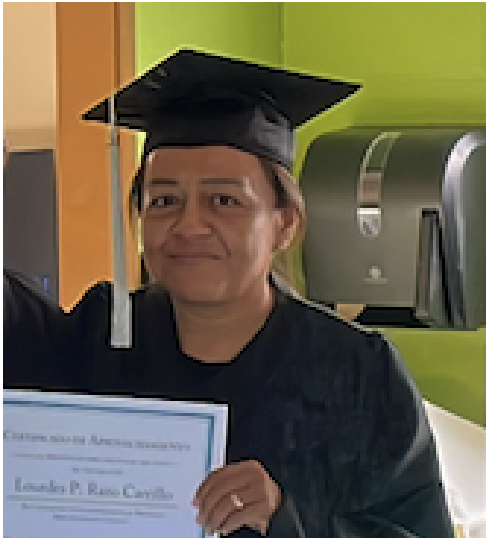
GENDER



INCOME LEVELS OF THOSE SERVED

CHANGING LIVES

RAISING HIGHLY CAPABLE KIDS



Patricia is a mother of two high school students. She joined Good Samaritan when her sons, David and Juan, needed volunteer hours to graduate. While they participated in the Youth Advisory Committee, she began to get involved with our Parenting Advisory Committee and Raising Highly Capable Kids programs, where she learned valuable parenting techniques.

“I enjoy being a part of Good Samaritan because it gives me the chance to give back to the community that helps me and my children so much.”

A memorable moment for her is when her family was chosen to be a sponsored family for Christmas. Her sons excitedly received a laptop, transforming their ability to complete schoolwork and anything that required research.

“Thank you, Good Samaritan, for all you do for our children!”

VEX ROBOTICS

Andres is a 2nd grader and has been part of the Good Sam family since Summer 2024. During summer camp, he discovered his love for robotics which led him to join our VEX robotics program. Since joining the program, Andres has grown into a team leader, helping classmates with projects.

His favorite summer memory was Community Day, where he explored a firetruck and used a firefighter water hose. This day inspired him to want to be a firefighter when he grows up.



“I am proud to be a part of Good Samaritan and want all my friends to join and share in the fun.”
- Andres, 2nd grade



SCAN TO LEARN MORE!

DONOR RECOGNITION

FOUNDATIONS

Baptist Health Foundation
Beere Family Charitable Gift Fund
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Charities Aid Foundation of America (CAF)
Circle Bar Foundation
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McGuire Family Foundation

Moody Foundation
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Paulena F Mitchell Testamentary Fund
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St. Luke's Lutheran Health Ministries
St. Susie Charitable Foundation
Shield-Ayres Foundation
Texas Cavaliers Charitable Foundation
The Edouard Foundation, Inc.
The Harvey E. Najim Charitable Foundation
The Raul Tijerina, Jr. Foundation
The Stewart Title Foundation, Inc.
The Vaughan Foundation
Valero Texas Open – Benefit For Children
Valley Baptist Legacy Health Foundation
Women of St. Luke's-Green Door
Wright Family Foundation
Zachry Foundation

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AVANCE - San Antonio
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Barrio Girls
Bexar County District Clerk -Gloria
Martinez
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Chosen Designs and Creations
Cinderella Bakery
City of San Antonio
Computdot
CVS
Episcopal Diocese of West Texas
Farm Bureau Bank
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Griseldas Floral Accessories &
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Guadalupe Lumber Co.
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Marathon Petroleum
Corporation
Maverick Whiskey Distilling
Meals on Wheels San Antonio
Mendez Law Firm
Mertz Sausage
Norton Rose Fulbright
NuStar Energy
P16Plus Council of Greater
Bexar County
Polo's Points Tire & Auto
Raising Cane's
Raquell's
Ray's Drive Inn

Rusty Bucket Jaw Smackin BBQ
San Antonio Food Bank
Space Dog Grooming
SpaceX
Stone Oak Psychiatry
T and R Consulting Services
Tacos Machin
Texas Partnership for Out of
School Time - OST CARES
The Arizona Cafe
The Nonprofit Council
TIPOTEX Chevrolet
Tipton Motors, Inc.
Top Dog Grooming
Trinity By The Sea
United Way of San Antonio and
Bexar County
UP Partnership
UT Health San Antonio
Valero
Westside Sol Newspaper
Wing Barn LC
XPrime Credit Solutions
Zarzamora Liquor

DONOR RECOGNITION

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Ashley Andrade	Sarah Dede	Elizabeth Hetrick	Lillian P. Morris
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Kathleen Bolner	Iliana Escrigas	Mayla Juarez	Cynthia C. O'Connor
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Paige Cadwallader	Betty W. Fuller	Michael Ketterman	Scott Parsons
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Carolyn Conoly	Jennifer Harmon		Anne Rochelle
Jennifer Cook	Delaina Harrison		

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Simon Salas
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Olga L. Salinas
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Christ Episcopal Church
Church of the Good Shepherd
Episcopal Church of the Good Shepherd - George West
St. David's Episcopal Church
St. Luke's Episcopal Church
St. Mark's Episcopal Church
St. Mark's Episcopal Church - Daughters of the King
St. Peter's Episcopal Church Women
St. Timothy's Catholic Church



Dear Friends of Good Sam,

We are so appreciative and thankful for your support this year. Your commitment to Good Sam is truly inspiring, and each gift has made a substantial impact on our development efforts. We know when it comes to giving, you have many loved nonprofits to help and we will continue to use our donor dollars with respect. Join me in this next year as we trailblaze through goals and growth. Our team strives to create better communication to help our donors and partners stay informed. Our doors are open if you have the time to visit, tour with us, or have a quick coffee to connect on the great things happening here.

All my best,



Mercedes Moreno
Senior Director of Development and Communications



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CONNECT WITH US!



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